



# Bonnie Brager

**ASPIRING CREATIVE**



## ABOUT ME

*I am a passionate storyteller and creative at heart. From a young age, I've been captivated by the art of storytelling—whether it's through writing, creating digital art, or bringing stories to life on screen. I believe that creativity has the power to inspire, engage, and connect people. I'm excited about the future and the endless possibilities to collaborate, learn, and continue growing in these fields.*



## CONTACT

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**<https://www.bonniebragercreations.com/>**



## EDUCATION

**Rowan University**      **2019 - 2023**

**B. A. Advertising**  
**B.A. Radio, Television, and Film**  
**Minor - Strategic Communication**

**Summa Cum Laude**  
**Alpha Sigma Alpha**

- Public Relations Chair

**Lambda Pi Eta Honors Society**

- Treasurer



## TECHNOLOGY SKILLS

**Adobe Photoshop and Indesign**  
**Final Draft/ Celtx Screenwriting**  
**Canva Graphic Design Program**

**Final Cut Pro**  
**Microsoft Office**  
**Procreate for iPad**



## WORK EXPERIENCE

### **Brand Partnerships/ Endorsements Intern**

**Focused Artists Branding, May - Aug 2022**

- Researched celebrities, influencers, and brands to identify potential opportunities for brand partnerships and endorsements.
- Developed marketing campaigns tailored to notable clients seeking brand endorsements, including crafting pitch materials and strategic recommendations.
- Organized and maintained detailed databases of brand information, LinkedIn contacts, and relevant industry insights to streamline outreach and partnership efforts.

### **Film Intern**

**Alexis Colette (independent Film), April - September 2023**

- Analyzed and reviewed the film's script, creating detailed character and scene breakdowns to support the writer and director in refining the story and visuals.
- Assisted in the casting process by identifying suitable actors for key roles based on character descriptions and script analysis.
- Developed and presented a comprehensive pitch for the film, documenting the creative process and insights gained throughout the internship.

### **Inbound Copywriting Intern**

**Stream Companies, September - December 2023**

- Created engaging inbound copy for automotive clients, including website content and shopper-focused material for dealership and car brand websites.
- Collaborated with copywriting team to ensure content aligned with brand voice, optimized for search engines, and catered to consumer needs.



## OTHER EXPERIENCE

### **Instructor - Kids Academy**

**LifeTime Fitness, 2021 - Present**

- Design and lead age-appropriate classes that incorporate a variety of movement-based activities
- Create a safe, and engaging environment where children can explore physical activity, develop fitness skills, and improve their health
- Collaborate with other instructors and staff to maintain a welcoming and encouraging space for both children and their families